



COUNCIL ON AGING
FORUM ON
aging

SPONSORSHIP OPPORTUNITIES

2024

Networking.
Learning.
Inspiration.

Forum on Aging
Sharonville Convention Center
March 5 & 6, 2024



www.help4seniors.org/forum

Become a Sponsor

Council on Aging invites you to become a sponsor of our region's premier conference in the fields of aging and disability services.

Council on Aging's 2024 Forum on Aging will take place March 5-6 at the Sharonville Convention Center. Forum on Aging is an annual, two-day conference attended by more than 500 professionals who work on behalf of older adults and people with disabilities. Attendees can earn up to 12 Continuing Education Units (CEUs) while networking, learning and seeking inspiration from nationally respected keynote speakers and workshop leaders.

For more than 35 years, Forum on Aging has been one of the best values around for professionals to earn required CEUs. The conference depends on the generous support of sponsors like you to help build a symposium that meets the needs of today's professionals. It's easy to become a sponsor, with several a la carte sponsorship opportunities offered for organizations of all sizes.

Please become a sponsor today! Read on for information about sponsorship opportunities or contact Amy Leonhardt: aleonhardt@help4seniors.org or (513) 345-3367.

Sponsorship Benefits

We offer ample opportunities to promote your brand and share your message with leaders and professionals who work with or on behalf of older adults and people with disabilities.

- Visibility with hundreds of decision makers in long-term services and supports
- Recognition before and during the event: printed conference materials, social media and online
- Complimentary conference registrations. All sponsorships include access to breakfast and lunch on both days for two people. (Complimentary conference registrations vary by sponsorship level.)

Conference Schedule

TUESDAY - MARCH 5

7:30-8:30 a.m.	Registration, Breakfast, Networking and Exhibit Hall
8:30-11:30 a.m.	Intensive Concurrent Workshops
11:30a.m.-12:30 p.m.	Buffet Lunch, Networking and Exhibit Hall
12:30-1:45 p.m.	Welcome and Opening Keynote
1:45-2:00 p.m.	Break
2:00-4:00 p.m.	Concurrent Workshops

WEDNESDAY - MARCH 6

7:30-8:30 a.m.	Registration, Breakfast, Round Table, Networking and Exhibit Hall
8:30-9:30 a.m.	Welcome and Keynote
9:30-9:45 a.m.	Break
9:45-11:45 a.m.	Concurrent Workshops
11:45 a.m.-12:45 p.m.	COA Annual Meeting & Awards, Buffet Lunch, and Exhibit Hall
1:00-2:00 p.m.	Closing Keynote
2:00-2:15 p.m.	Break
2:15-4:15 p.m.	Concurrent Workshops

Vendor set up - Monday, March 4, 2:00-5:00 p.m.

Vendor tear down - Wednesday, March 6, after 2:00 p.m.

Other Benefits of Sponsorship

- Find new partners
- Network with the best and brightest in the field
- Play a key role in bringing innovative resources to the forefront of our profession
- Top sponsors have the opportunity to lead a round table discussion topic of your choice

Please note: All exhibitors who plan to attend workshops at the conference will need to register online, regardless of whether the registration is free/complimentary.

Presenting Sponsor

ONE SPONSORSHIP AVAILABLE

- ★ Name recognition in title of conference: Council on Aging's 2024 Forum on Aging and Annual Meeting & Awards, presented by "Your organization name here"
- ★ Representative from your organization welcomes attendees and introduces the morning keynote speaker on the second day of Forum on Aging (10 minutes)
- ★ Lead a round table discussion on the topic of your choice on the second day of the conference (Wednesday, March 6, 7:30-8:00 a.m.)
- ★ Logo projected on wall of registration/workshop area
- ★ Your company's logo on conference attendee bag (500 bags purchased by Council on Aging)
- ★ Your company's logo included on banners hung on speaker lecterns in exhibit hall and each breakout room (total of 4 lecterns - banners purchased by Council on Aging)
- ★ Your company's banner hung in registration area (banner provided by sponsor)
- ★ Your company's name and/or logo on promotional materials including:
 - Event app
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Marquee of convention center
 - Attendee name badges
- ★ A 10 x 10 exhibit in the exhibit hall with two 6-foot tables (meals and keynote presentations are conducted in the exhibit hall)
- ★ Five complimentary full-conference registrations (\$700 value)

PACKAGE TOTAL: \$15,000

Media Sponsor

ONE SPONSORSHIP AVAILABLE

- ★ Name recognition in title of conference: Council on Aging's 2024 Forum on Aging and Annual Meeting & Awards, presented by "presenting sponsor" with media support from "Your organization name here"
- ★ Lead a round table discussion on the topic of your choice on the second day of the conference during breakfast (Wednesday, March 6, 7:30-8:00 a.m.)
- ★ An opportunity to share one free 6-foot display table located in the exhibit hall with one of your clients that has not been a conference vendor in past 5 years) (\$1,000 value)
- ★ Logo projected on wall stairwell by registration/workshop area (8'x8'area)
- ★ Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Event app
- ★ One 6-foot display table located in the exhibit hall (meals/keynotes are conducted in the exhibit hall)
- ★ Five complimentary full-conference registrations (\$975 value)

"There is always a wonderful turnout at the event!"

Forum on Aging Sponsor



Keynote Sponsor

TWO SPONSORSHIPS AVAILABLE

- ★ A representative from your organization welcomes attendees and introduces the opening or closing keynote speaker (5 minutes)
- ★ Your company floor banner placed next to stage during keynote presentation (banner provided by sponsor)
- ★ Lead a round table discussion on the topic of your choice on the second day of the conference during breakfast (Wednesday, March 6, 7:30-8:00 a.m.)
- ★ Your company's brochure inserted in all conference attendee bags (500 bags)
- ★ Logo projected on wall stairwell by registration/workshop area (8'x8'area)
- ★ Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Event app
- ★ One 6-foot display table located in the exhibit hall (meals/keynotes are conducted in the exhibit hall)
- ★ Four complimentary full-conference registrations (\$780 value)

PACKAGE TOTAL: \$7,000



“Such a fantastic, well-planned event every year! The venue is very user friendly and perfectly accessible. Always so well attended and perfectly timed! Will return as a sponsor again next year! Wonderfully executed!!!”

Forum on Aging Sponsor

Package Sponsorships

The following SPONSORSHIP packages all include one 6-foot display table located in exhibit hall (meals/keynotes are conducted in the exhibit hall)

Corporate Sponsor \$6,000 ONE SPONSORSHIP AVAILABLE

- Your company's name on lanyards provided to all attendees, speakers and vendors
- Your company's brochure inserted in all conference attendee bags (500 bags)
- Logo projected on wall of registration/workshop area
- Lead a round table discussion on the topic of your choice on the second day of the conference during breakfast (Wednesday, March 6, 7:30-8:00 a.m.)
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event app
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Four complimentary full-conference registrations (\$560 value)

Lunch Sponsor \$4,000 TWO SPONSORSHIPS AVAILABLE

- Your company's name on lunch table centerpieces on one day of conference
- Your company's promotional item (sponsor's responsibility) placed at each attendee's seat on one day of conference
- Lead a round table discussion on topic of your choice on the second day of the conference during breakfast (Wednesday, March 6, 7:30-8:00 a.m.)
- Logo projected on wall of registration/workshop area
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event app
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$420 value)

Gold Sponsor \$2,500 UNLIMITED SPONSORSHIPS

- Logo projected on wall of registration/workshop area
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event app
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$420 value)

Silver Sponsor \$1,000 UNLIMITED SPONSORSHIPS

- One complimentary full-conference registration (\$420 value)

A La Carte Sponsorships

Reusable Water Bottle and Hydration Stations

Cost: \$1,500 (one sponsorship available)

Each attendee will receive a water bottle featuring your company's name and logo, in addition to the conference logo. Water bottles are placed in every attendee's conference bag. Hydration stations branded with your company name and logo will be conveniently located in the exhibit hall and classrooms where attendees can fill their water bottles during breaks on both days of the conference. 500 water bottles to be provided by Council on Aging.

Conference Pens

Cost: \$750 (one sponsorship available)

A great opportunity to maximize your company's exposure! Conference attendees use these pens, with your company name and logo, during the conference and beyond. Pens will be distributed in the conference bag. 500 pens to be provided by the sponsor.

Conference Note Pads

Cost: \$750 (one sponsorship available)

Attendees appreciate having a place to take notes during the conference, for reference after the conference. Note pads featuring your company name and logo will be distributed in the conference bag to all attendees. 500 conference note pads to be provided by the sponsor.

Coffee Station

Cost: \$500 (one sponsorship available)

Conference attendees LOVE a cup of coffee during the conference. Keep attendees wide awake for two days with your company name and logo branded at the coffee stations. Three coffee stations located in the exhibit hall on both mornings only of the conference.

Customized Sponsorship Packages

Create your own customized sponsorship package! Contact Amy Leonhardt with your sponsorship ideas or suggestions at (513) 345-3367 or aleonhardt@help4seniors.org.

Become a sponsor today!

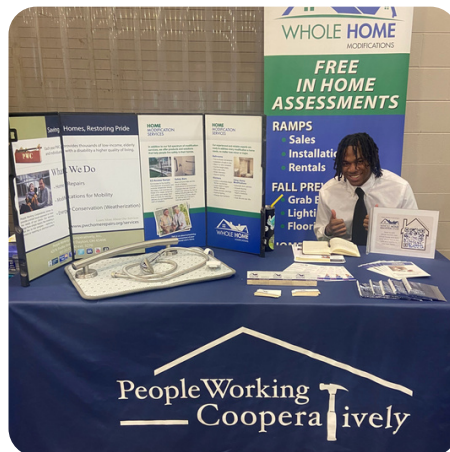


Visit Council on Aging's website, www.help4seniors.org, to sign up for a Forum on Aging sponsorship. From the homepage, click: News and Events. Then click: Forum on Aging Sponsorship Opportunities.

Questions?

Contact Amy Leonhardt
aleonhardt@help4seniors.org
(513) 345-3367

Cancellation Policy: No cancellations, refunds or changes will be made within 15 business days of the conference.



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