



COUNCIL ON AGING
FORUM ON
aging

**CONFERENCE SPONSORSHIP
OPPORTUNITIES**



Networking. Learning. Inspiration.

March 3-4, 2026

Sharonville Convention Center

www.help4seniors.org/forum



More than a sponsorship.



Council on Aging invites you to become a sponsor of our region's premier conference in the fields of aging and disability services. In doing so, you'll be making a significant contribution toward meeting the needs of area older adults, caregivers and people with disabilities by supporting the education and advancement of professionals in our industry.

Council on Aging's 2026 Forum on Aging is March 3-4 at the Sharonville Convention Center. Forum on Aging is an annual, two-day conference attended by more than 500 professionals who work on behalf of older adults and people with disabilities. Attendees can earn up to 12 Continuing Education Units (CEUs) while networking, learning and seeking inspiration from nationally respected keynote speakers and workshop leaders.

For more than 35 years, Forum on Aging has offered one of the best values around for professionals to earn required CEUs. The conference depends on the generous support of sponsors like you to offer an event that meets the needs of today's professionals.

With opportunities for organizations of all sizes, it's easy to become a sponsor. We hope you'll consider becoming a sponsor of Forum on Aging today! Contact Amy Leonhardt at aleonhardt@help4seniors.org or (513) 345-3367 with questions or to create a sponsorship package that meets your business needs.

Sponsorship Benefits

We offer a variety of opportunities to promote your brand and share your message with leaders and professionals who work with or on behalf of older adults and people with disabilities.

- Visibility with hundreds of decision makers in long-term care services and supports.
- Recognition before and during the event: conference materials, social media and online.
- Complimentary conference registrations: the number of registrations varies by sponsorship level (see sponsor packages for details). All sponsorships include breakfast and lunch on both days for two people.



"Overall, fantastic event! Very well organized by the team. Kudos!!"

Forum on Aging Sponsor

Conference Schedule



TUESDAY MARCH 3

7:30 – 8:30 a.m.	Registration, Breakfast, Networking & Exhibit Hall
8:30 – 10:00 a.m.	Concurrent Workshops
10:00 – 10:15 a.m.	Break
10:15 – 11:45 a.m.	Concurrent Workshops
11:45 a.m. – 12:40 p.m.	Buffet Lunch, Networking & Exhibit Hall
12:40 – 1:45 p.m.	Welcome and Opening Keynote
1:45 – 2:00 p.m.	Break
2:00 – 4:00 p.m.	Concurrent Workshops

WEDNESDAY MARCH 4

7:30 – 8:30 a.m.	Registration, Breakfast, Networking & Exhibit Hall
8:30 – 10:00 a.m.	Concurrent Workshops
10:00 – 10:15 a.m.	Break
10:15 – 11:45 a.m.	Concurrent Workshops
11:45 a.m. – 12:40 p.m.	Buffet Lunch, Networking & Exhibit Hall
12:40 – 1:45 p.m.	Closing Keynote
1:45 – 2:00 p.m.	Break
2:00 – 4:00 p.m.	Concurrent Workshops

Vendor set up: Monday, March 2, 2:00 – 5:00 p.m.
Vendor tear down: Wednesday, March 4, after 2:00 p.m.

Advantages of Sponsorship

- Discover new partnerships.
- Connect with leading experts in the industry.
- Introduce your innovative products and services to an eager audience.
- Make a significant contribution toward meeting the needs of area older adults, caregivers and people with disabilities by supporting the education and advancement of professionals in our industry.



ONE SPONSORSHIP AVAILABLE

- ★ Name recognition in title of conference: Council on Aging's 2026 Forum on Aging, presented by "Your organization name here"
- ★ A representative from your organization welcomes attendees and introduces the keynote speaker on the first day of the conference (5 minutes)
- ★ Your logo projected on the wall of the conference registration/workshop area
- ★ Your company's logo on the conference attendee bag (500 bags purchased by Council on Aging)
- ★ Your company's logo included on banners hung on speaker lecterns in exhibit hall and each breakout room (total of 4 lecterns - banners purchased by Council on Aging)
- ★ Your company's banner hung in registration area (banner provided by sponsor)
- ★ Your company's name and/or logo on promotional materials including:
 - Event webpage
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Marquee of convention center
 - Attendee name badges
- ★ A 10 x 10-foot exhibit in the exhibit hall with two 6-foot tables (meals and keynote presentations are conducted in the exhibit hall)
- ★ Five complimentary full-conference registrations (\$975 value)

PACKAGE TOTAL: \$15,000

Keynote Sponsor



ONE SPONSORSHIP AVAILABLE

- ★ A representative from your organization welcomes attendees and introduces the keynote speaker on Wednesday (five minutes)
- ★ Your company's floor banner displayed next to the stage during the keynote presentation on Wednesday (banner provided by sponsor)
- ★ Your company's brochure or giveaway is included in all conference attendee bags (500 bags)
- ★ Your logo projected on stairwell wall by registration/workshop area (8' x 8' area)
- ★ Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Event webpage
- ★ One 6-foot display table located in the exhibit hall (meals/keynotes are conducted in the exhibit hall)
- ★ Four complimentary full-conference registrations (\$780 value)

PACKAGE TOTAL: \$7,000



"It is always a good event and well worth the cost and effort, not only as a sponsor, but also as an attendee. You bring in excellent speakers that contribute to our professional expertise as Certified Senior Advisors. It is a good opportunity to network and be aware of services to which we can connect our clients."

Forum on Aging Sponsor

Package Sponsorships

The following sponsorship packages include one 6-foot display table located in the exhibit hall. Conference meals and keynotes take place in the exhibit hall.

Corporate Sponsor \$6,000 ONE SPONSORSHIP AVAILABLE

- Your company's name/logo on lanyards provided to all conference attendees
- Your company's brochure inserted in all conference attendee bags (500 bags)
- Your logo projected on wall of registration/workshop area
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Four complimentary full-conference registrations (\$780 value)

Lunch Sponsor \$4,000 TWO SPONSORSHIPS AVAILABLE

- Your company's name on lunch table centerpieces on one day of the conference
- Your company's promotional item (sponsor's responsibility) placed at each attendee's seat on one day of the conference
- Your logo projected on wall of registration/workshop area
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$585 value)

Gold Sponsor \$2,500 UNLIMITED SPONSORSHIPS

- Your logo projected on wall of registration/workshop area
- Your company's name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$585 value)

Silver Sponsor \$1,000 UNLIMITED SPONSORSHIPS

- One complimentary full-conference registration (\$195 value)

A La Carte Sponsorships

Reusable Water Bottle and Hydration Stations

Cost: \$1,000 (one sponsorship available)

Each attendee will receive a water bottle featuring your company's name and logo. Water bottles are placed in every attendee's conference bag. Hydration stations branded with your company name and logo will be conveniently located in the exhibit hall and classrooms where attendees can fill their water bottles during breaks on both days of the conference. 500 water bottles to be provided by sponsor.

Conference Pens

Cost: \$750 (one sponsorship available)

A great opportunity to maximize your company's exposure! Conference attendees use these pens, with your company name and logo, during the conference and beyond. Pens will be distributed in the conference bag. 500 pens to be provided by the sponsor.

Conference Note Pads

Cost: \$750 (one sponsorship available)

Attendees appreciate having a place to take notes during and after the conference. Note pads featuring your company name and logo will be distributed in the conference bag to all attendees. 500 conference note pads to be provided by the sponsor.

Coffee Station

Cost: \$500 (one sponsorship available)

Conference attendees LOVE a cup of coffee during the conference. Keep attendees wide awake for two days with coffee stations branded with your company name and logo. Three coffee stations located in the exhibit hall on both mornings of the conference.

Customized Sponsorship Packages

Create your own customized sponsorship package! Contact Amy Leonhardt with your sponsorship ideas or suggestions at (513) 345-3367 or aleonhardt@help4seniors.org.

Become a sponsor today!



Visit www.help4seniors.org/forum to become a sponsor of Forum on Aging today!

Questions?

Contact Amy Leonhardt
aleonhardt@help4seniors.org
(513) 345-3367



Important Information for Sponsors:

1. Cancellation Policy: No cancellations, refunds or changes will be made within 15 business days of the conference.
2. Complimentary Registrations: All sponsors that receive complimentary registrations as part of their sponsorship package must still register for the conference online if their staff wish to attend keynotes or workshops.

