

Celebrating 40 Years!



COUNCIL ON AGING

FORUM ON
aging

CONFERENCE SPONSORSHIP OPPORTUNITIES



Networking. Learning. Inspiration.



March 16-17, 2027
Sharonville Convention Center
www.help4seniors.org/forum



More than a sponsorship.



Council on Aging invites you to become a sponsor of our region's premier conference in the fields of aging and disability services. In doing so, you'll be making a significant contribution toward meeting the needs of area older adults, caregivers and people with disabilities by supporting the education and advancement of professionals in our industry.

Council on Aging's 2027 Forum on Aging is March 16-17 at the Sharonville Convention Center. Forum on Aging is an annual, two-day conference attended by more than 500 professionals who work on behalf of older adults and people with disabilities. Attendees can earn up to 12 Continuing Education Units (CEUs) while networking, learning and seeking inspiration from nationally respected keynote speakers and workshop leaders.

Celebrating 40 years, Forum on Aging has offered one of the best values around for professionals to earn required CEUs. The conference depends on the generous support of sponsors like you to offer an event that meets the needs of today's professionals.

With opportunities for organizations of all sizes, it's easy to become a sponsor. We hope you'll consider becoming a sponsor of Forum on Aging today! Contact Amy Leonhardt at aleonhardt@help4seniors.org or (513) 345-3367 with questions or to create a sponsorship package that meets your business needs.

Sponsorship Benefits

We offer a variety of opportunities to promote your brand and share your message with leaders and professionals who work with or on behalf of older adults and people with disabilities.

- Visibility with hundreds of decision makers in long-term care services and supports.
- Recognition before and during the event: conference materials, social media and online.
- Complimentary conference registrations: the number of registrations varies by sponsorship level (see sponsor packages for details). All sponsorships include breakfast and lunch on both days for two people.



"Overall, fantastic event! Very well organized by the team. Kudos!!"

Forum on Aging Sponsor

Conference Schedule



TUESDAY MARCH 16

7:30 – 8:30 a.m.	Registration, Breakfast, Networking & Exhibit Hall
8:30 – 11:45 a.m.	Concurrent Intensive Workshops
11:45 a.m. – 12:40 p.m.	Buffet Lunch, Networking & Exhibit Hall
12:40 – 1:45 p.m.	Welcome and Opening Keynote
1:45 – 2:00 p.m.	Break
2:00 – 4:00 p.m.	Concurrent Workshops

WEDNESDAY MARCH 17

7:30 – 8:30 a.m.	Registration, Breakfast, Networking & Exhibit Hall
8:30 – 9:30 a.m.	Morning Keynote
9:30 – 9:45 a.m.	Break
9:45 – 11:45 a.m.	Concurrent Workshops
11:45 a.m. – 12:40 p.m.	Buffet Lunch, Networking, Exhibit Hall and COA 56th Annual Meeting
1:00 – 2:00 p.m.	Closing Keynote
2:00 – 2:15 p.m.	Break
2:15 – 4:15 p.m.	Concurrent Workshops

Vendor set up: Monday, March 15, 2:00 – 5:00 p.m.
Vendor tear down: Wednesday, March 17, after 2:00 p.m.

Advantages of Sponsorship

- Discover new partnerships.
- Connect with leading experts in the industry.
- Introduce your innovative products and services to an eager audience.
- Make a significant contribution toward meeting the needs of area older adults, caregivers and people with disabilities by supporting the education and advancement of professionals in our industry.

Anniversary Sponsor



ONE SPONSORSHIP AVAILABLE

- ★ Recognition in the conference title:
 - ***Council on Aging's 40th Forum on Aging presented by [Your organization]***
- ★ Opportunity for a company representative to welcome attendees and introduce the opening keynote speaker on Day 1 of conference (5 minutes)
- ★ Dedicated pre-conference email to registrants encouraging them to visit your exhibit table
- ★ Company logo projected on wall of stairwell by registration/workshop area
- ★ Company logo featured on conference attendee welcome bags (500 bags purchased by Council on Aging)
- ★ Opportunity to include promotional materials in attendee welcome bags
- ★ Company logo displayed on lectern banners located in the exhibit hall and breakout rooms (four total lecterns)
- Company banner displayed in the registration area (provided by sponsor)
- ★ Company name and logo featured on:
 - Printed conference program
 - Email communications
 - Event signage
 - Council on Aging website with hyperlink
 - Convention center marquee
 - Attendee name badges
- ★ Premium 10x10 exhibit space in a high-traffic location in the exhibit hall with two 6-foot tables (meals and keynote presentations are conducted in the exhibit hall)
- ★ Five complimentary full-conference registrations (\$1,175 value)

PACKAGE TOTAL: \$25,000

Annual Meeting and Awards Sponsor



ONE SPONSORSHIP AVAILABLE

- ★ Recognition as our Annual Meeting and Awards Sponsor:
 - ***Council on Aging's 56th Annual Meeting and Awards presented by [Your organization]***
- ★ Opportunity for a company representative to welcome and assist in presenting the Home Health Aide Awards during Awards Ceremony
- ★ Recognition from podium throughout the Annual Meeting and Awards ceremony
Company logo on novelty checks to award winners
- ★ Company banner on stage during the program (banner provided by sponsor)
- ★ One reserved table with eight complimentary registrations to attend the Annual Meeting and Awards Luncheon (valued at \$240).
- ★ One 6-foot display table located in exhibit hall (meals/keynotes are conducted in the exhibit hall) (\$1,000 value)
- ★ Dedicated pre-conference email to registrants encouraging them to visit your exhibit table
- ★ Opportunity to include promotional materials in attendee welcome bags
- ★ Company name and logo featured on:
 - Annual Meeting and Award program
 - Email communications about Annual Meeting and Award luncheon
 - Council on Aging website with hyperlink
 - Annual Meeting and Award name badges

PACKAGE TOTAL: \$15,000



“The support and encouragement from the leadership running the conference was outstanding. Thank you again for this wonderful opportunity!”

Forum on Aging Sponsor

Keynote Sponsor



ONE SPONSORSHIP AVAILABLE

- ★ A representative from your organization welcomes attendees and introduces the keynote speaker on Wednesday (five minutes)
- ★ Company floor banner displayed next to the stage during the morning keynote presentation on Day 2 (banner provided by sponsor)
- ★ Company brochure or giveaway inserted in all conference attendee bags (500 bags)
- ★ Company logo projected on stairwell wall by registration/workshop area (8' x 8' area)
- ★ Dedicated pre-conference email to registrants encouraging them to visit your exhibit table
- ★ Company name and/or logo on promotional materials including:
 - Printed conference program
 - Email communications
 - On-site electronic signage
 - Council on Aging's website (with link to your company)
 - Event webpage
- ★ One 6-foot display table located in the exhibit hall (meals/keynotes are conducted in the exhibit hall)
- ★ Four complimentary full-conference registrations (\$780 value)

PACKAGE TOTAL: \$10,000



"It is always a good event and well worth the cost and effort, not only as a sponsor, but also as an attendee. You bring in excellent speakers that contribute to our professional expertise as Certified Senior Advisors. It is a good opportunity to network and be aware of services to which we can connect our clients."

Forum on Aging Sponsor

Package Sponsorships

The following sponsorship packages include one 6-foot display table located in the exhibit hall. Conference meals and keynotes take place in the exhibit hall.

Corporate Sponsor \$7,000 ONE SPONSORSHIP AVAILABLE

- Company logo on lanyards provided to all conference attendees
- Company brochure inserted in all conference attendee bags (500 bags)
- Company logo projected on wall of registration/workshop area
- Dedicated pre-conference email to registrants encouraging them to visit your exhibit table
- Company name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Four complimentary full-conference registrations (\$780 value)

Lunch Sponsor \$5,000 TWO SPONSORSHIPS AVAILABLE

- Company name on lunch table centerpieces on one day of the conference
- Company promotional item (sponsor's responsibility) placed at each attendee's seat on one day of the conference
- Dedicated pre-conference email to registrants encouraging them to visit your exhibit table
- Company logo projected on wall of registration/workshop area
- Company name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$585 value)

Gold Sponsor \$3,000 UNLIMITED SPONSORSHIPS

- Company logo projected on wall of registration/workshop area
- Company name and/or logo on promotional materials including:
 - Printed conference program
 - Event webpage
 - On-site electronic signage
 - Email communications
 - Council on Aging's website (with link to your company)
- Three complimentary full-conference registrations (\$585 value)

Silver Sponsor \$1,000 UNLIMITED SPONSORSHIPS

- One complimentary full-conference registration (\$195 value)

A La Carte Sponsorships

Reusable Water Bottle and Hydration Stations

Cost: \$1,500 (one sponsorship available)

Each attendee will receive a water bottle featuring your company's name and logo. Water bottles are placed in every attendee's conference bag. Hydration stations branded with your company name and logo will be conveniently located in the exhibit hall and classrooms where attendees can fill their water bottles during breaks on both days of the conference. 500 water bottles to be provided by sponsor.

Conference Pens

Cost: \$1,000 (one sponsorship available)

A great opportunity to maximize your company's exposure! Conference attendees use these pens, with your company name and logo, during the conference and beyond. Pens will be distributed in the conference bag. 500 pens to be provided by the sponsor.

Conference Note Pads

Cost: \$1,000 (one sponsorship available)

Attendees appreciate having a place to take notes during and after the conference. Note pads featuring your company name and logo will be distributed in the conference bag to all attendees. 500 conference note pads to be provided by the sponsor.

Coffee Station

Cost: \$1,000 (one sponsorship available)

Conference attendees LOVE a cup of coffee during the conference. Keep attendees wide awake for two days with coffee stations branded with your company name and logo. Three coffee stations located in the exhibit hall on both mornings of the conference.

Conference Individual Hand Sanitizer

Cost: \$1,000 (one sponsorship available)

Provide convenient hand sanitization during and after the conference. Individual hand sanitizers featuring your company name and logo will be included in every welcome bag. Sponsor provides 500 hand sanitizers.

Become a sponsor today!



Visit www.help4seniors.org/forum to become a sponsor of Forum on Aging today!

Questions?

Contact Amy Leonhardt
aleonhardt@help4seniors.org
(513) 345-3367



Important Information for Sponsors:

1. Cancellation Policy: No cancellations, refunds or changes will be made within 15 business days of the conference.
2. Complimentary Registrations: All sponsors that receive complimentary registrations as part of their sponsorship package must still register for the conference online if their staff wish to attend keynotes or workshops.

Customized Sponsorship Packages

Create your own customized sponsorship package! Contact Amy Leonhardt with your sponsorship ideas or suggestions at (513) 345-3367 or aleonhardt@help4seniors.org.

